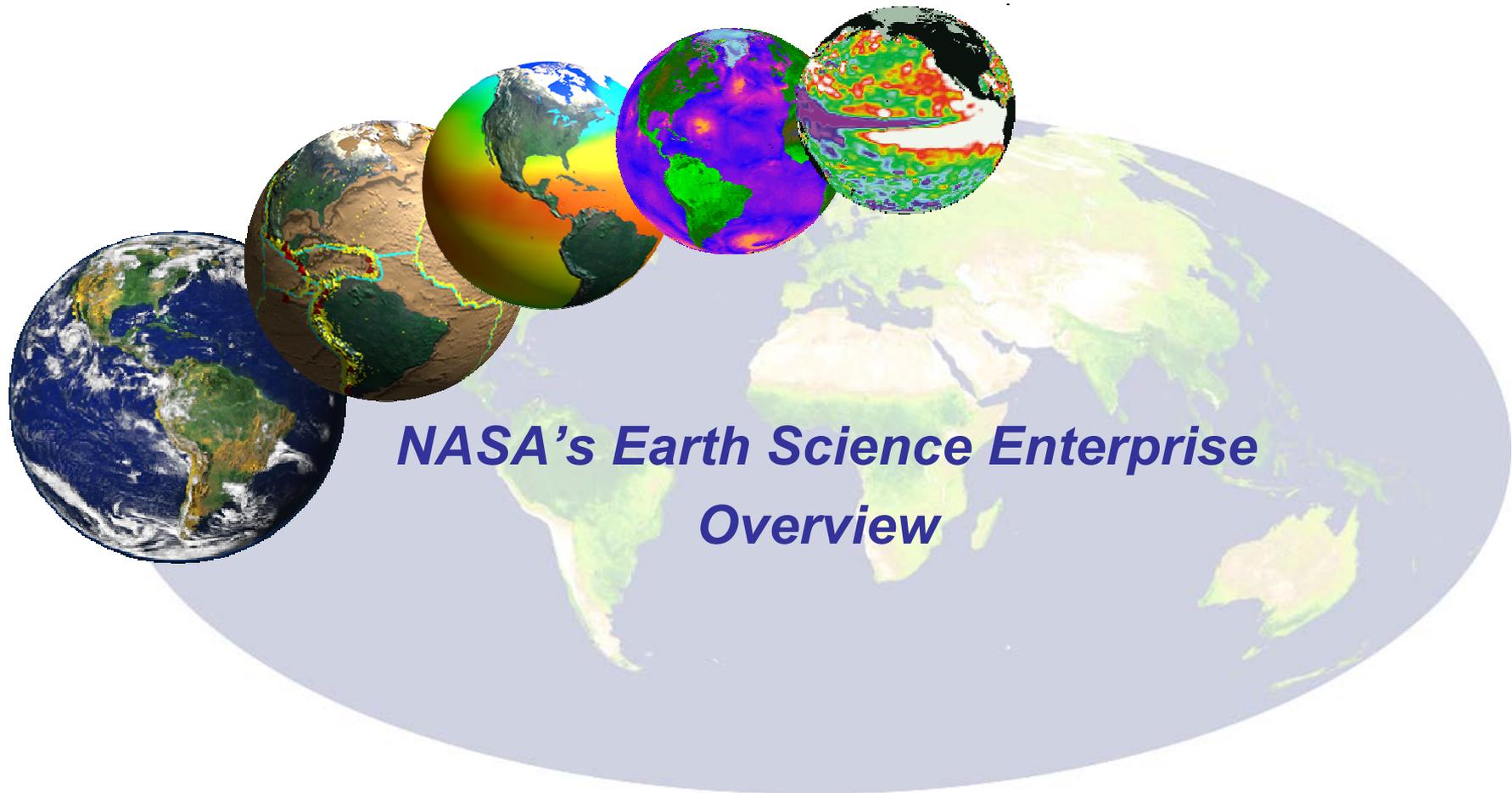




Presented to the
REASoN CAN Preproposal Conference



***NASA's Earth Science Enterprise
Overview***

**Office of Earth Science
Code Y
NASA HQ
October 10, 2002**



The NASA Vision

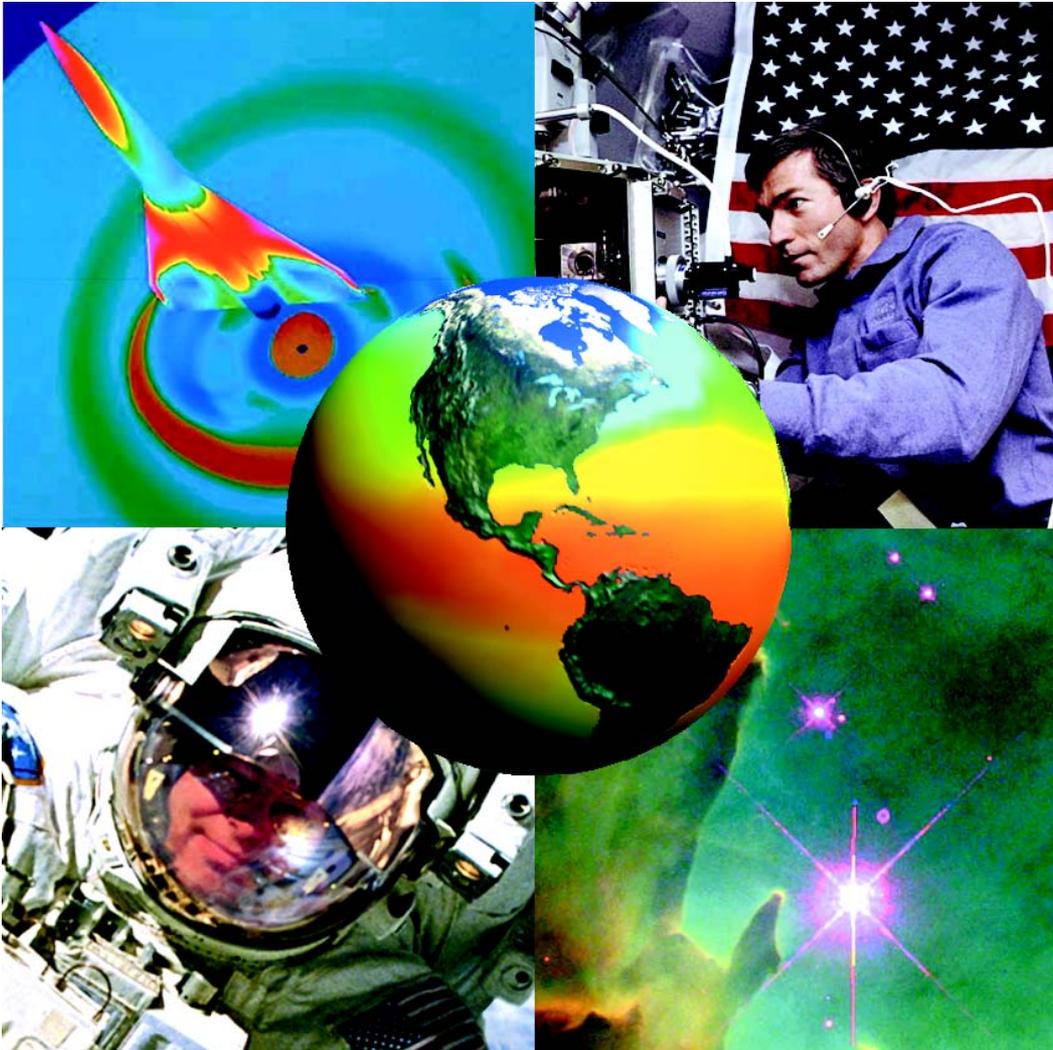
To improve life here,
To extend life to there,
To find life beyond.

The NASA Mission

To understand and protect our home planet,
To explore the universe and search for life,
To inspire the next generation of explorers
... as only NASA can.



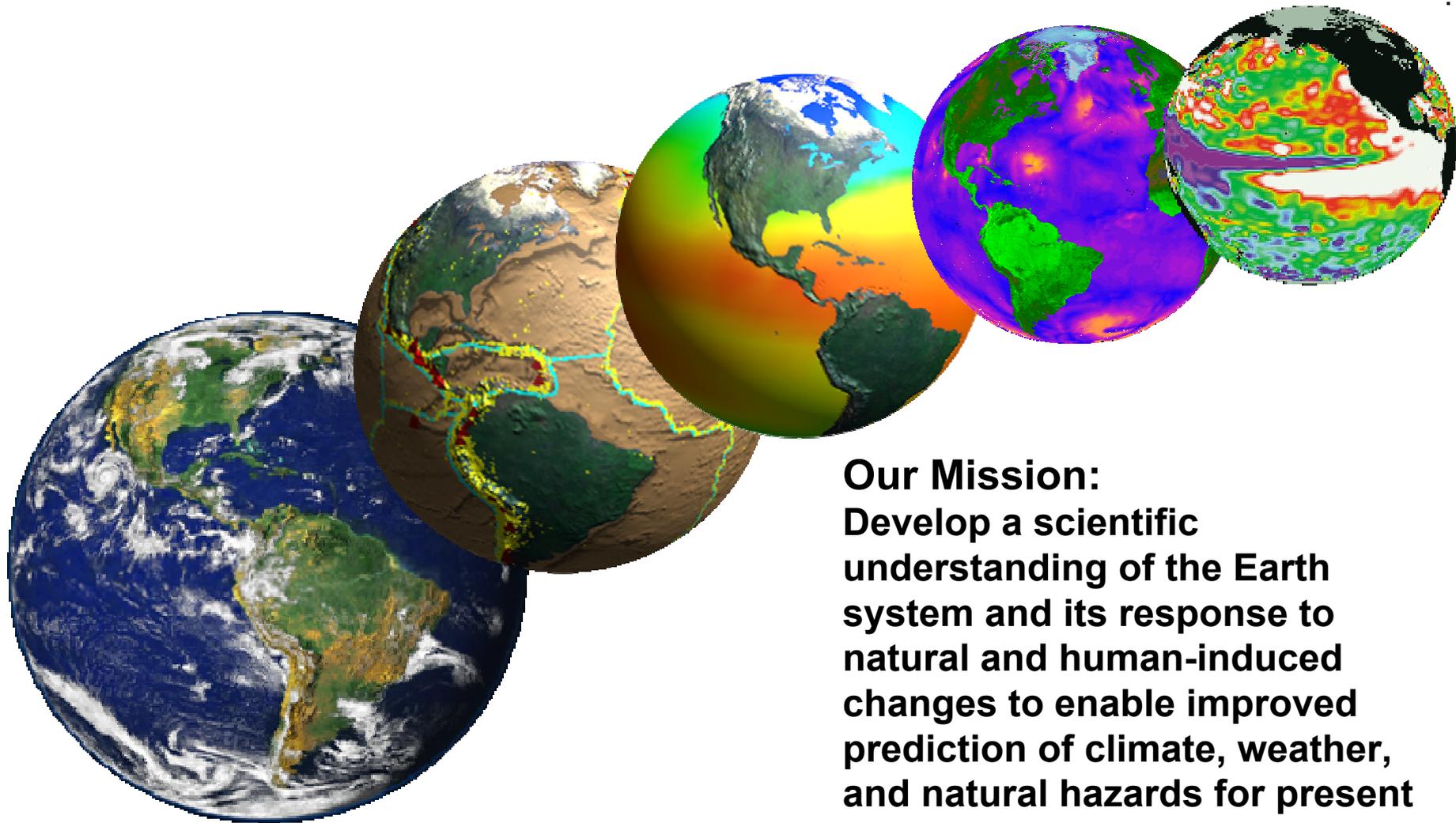
Earth Science in NASA



Earth Science is one of five Strategic Enterprises in NASA and is about 10% of NASA's annual budget.



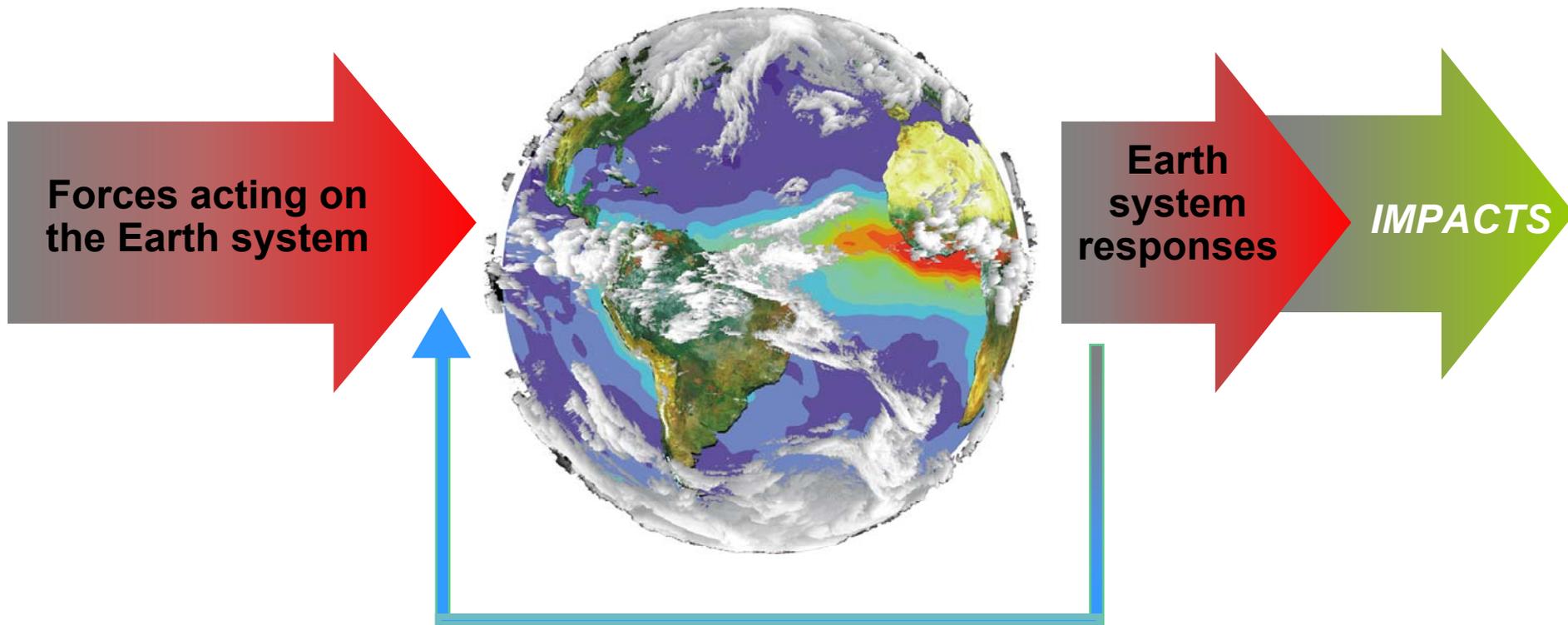
Pioneering Scientific Observations of the Earth



Our Mission:
Develop a scientific understanding of the Earth system and its response to natural and human-induced changes to enable improved prediction of climate, weather, and natural hazards for present and future generations



Earth as a Dynamic System



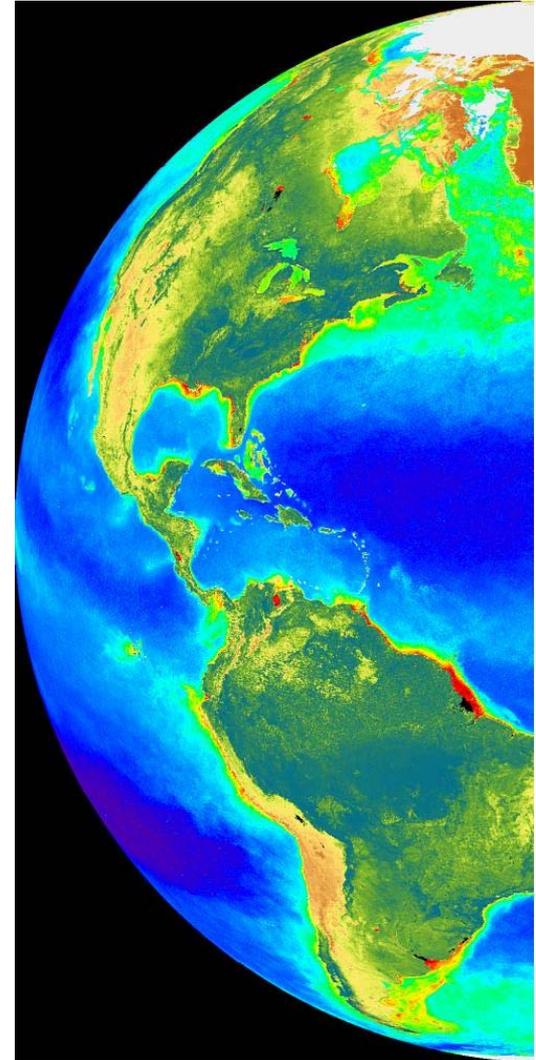
Feedbacks

Of the total forcing of the climate system, 40% is due to the direct effect of greenhouse gases and aerosols, and 60% is from feedback effects, such as increasing concentrations of water vapor as temperature rises.



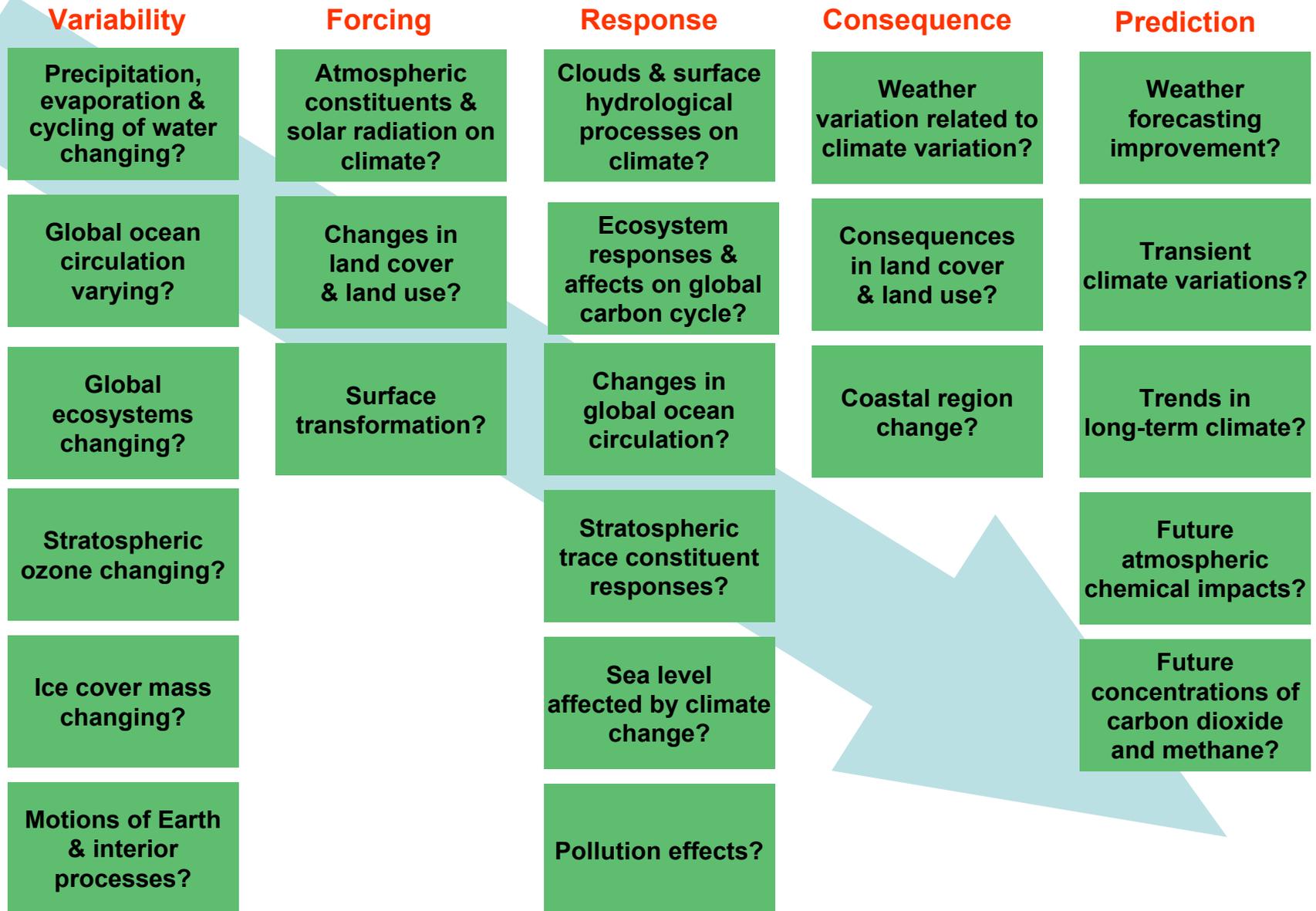
Science Questions

- How is the global Earth system changing?
- What are the primary forcings of the Earth system?
- How does the Earth system respond to natural and human-induced changes?
- What are the consequences of changes in the Earth system for human civilization?
- How well can we predict future changes in the Earth system?





Science Questions from the Research Strategy





Answering Science Questions: What is required?

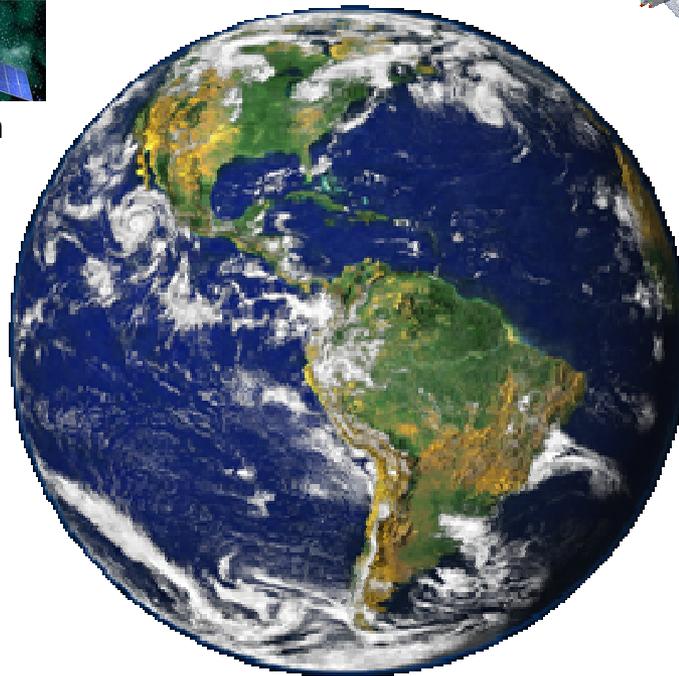
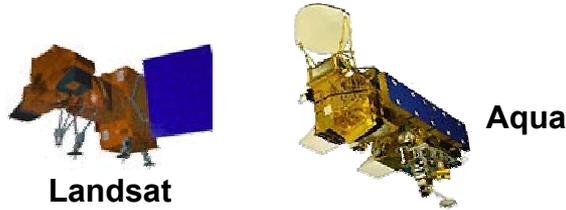
- **Research & Analysis**
 - Sponsor competitively selected research, analysis and modeling via open solicitations structured around the science question
 - Support basic Earth science R&A and related EOS and other mission science teams, the suborbital science program, and the interdisciplinary research investigations.
- **Observations**
 - Systematic measurement missions to detect trends against the background variability in the Earth system
 - Exploratory measurement missions to examine lesser understood but important Earth system processes (particularly in forcings and responses)
- **Technology**
 - Technology development and demonstration to reduce the cost and enhance the capability of future missions and data product capabilities
- **Data Management and Distribution**
 - Provide access to massive volumes of data, needed for increasingly fine resolution analyses and models and for the application of multiple data sets from many sources
 - Improve access with the advent of a network of active archives, science and applications data and information partners, and data services
- **Modeling**
 - Modeling via advanced computing to enhance the predictive power with space based observations and prepare accurate geophysically-consistent global data sets
- **Assessments and Decision Support**
 - The results of research will be used in periodic reassessment of questions and prioritization
 - Data sets and models will be incorporated into decision support systems through partnership with other federal and non-federal agencies



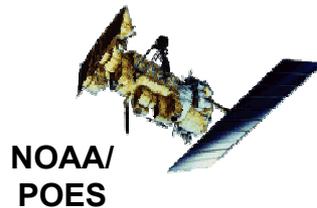
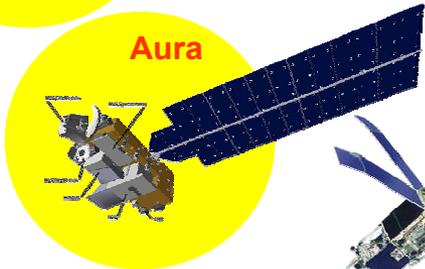
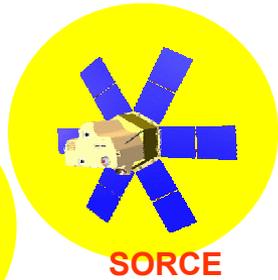
Multiple Satellite Observations Provide Global Perspectives

The Earth Observing System -- systematic measurement of interactions among land, oceans, atmosphere, ice & life

Exploratory missions to probe key Earth system processes globally for the first time



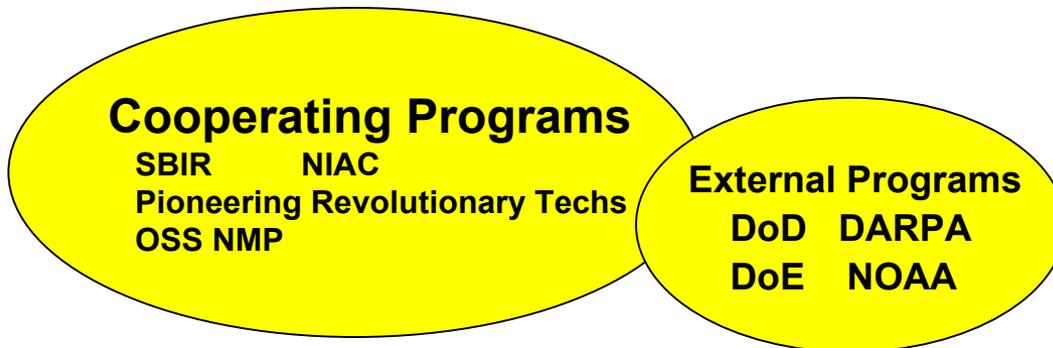
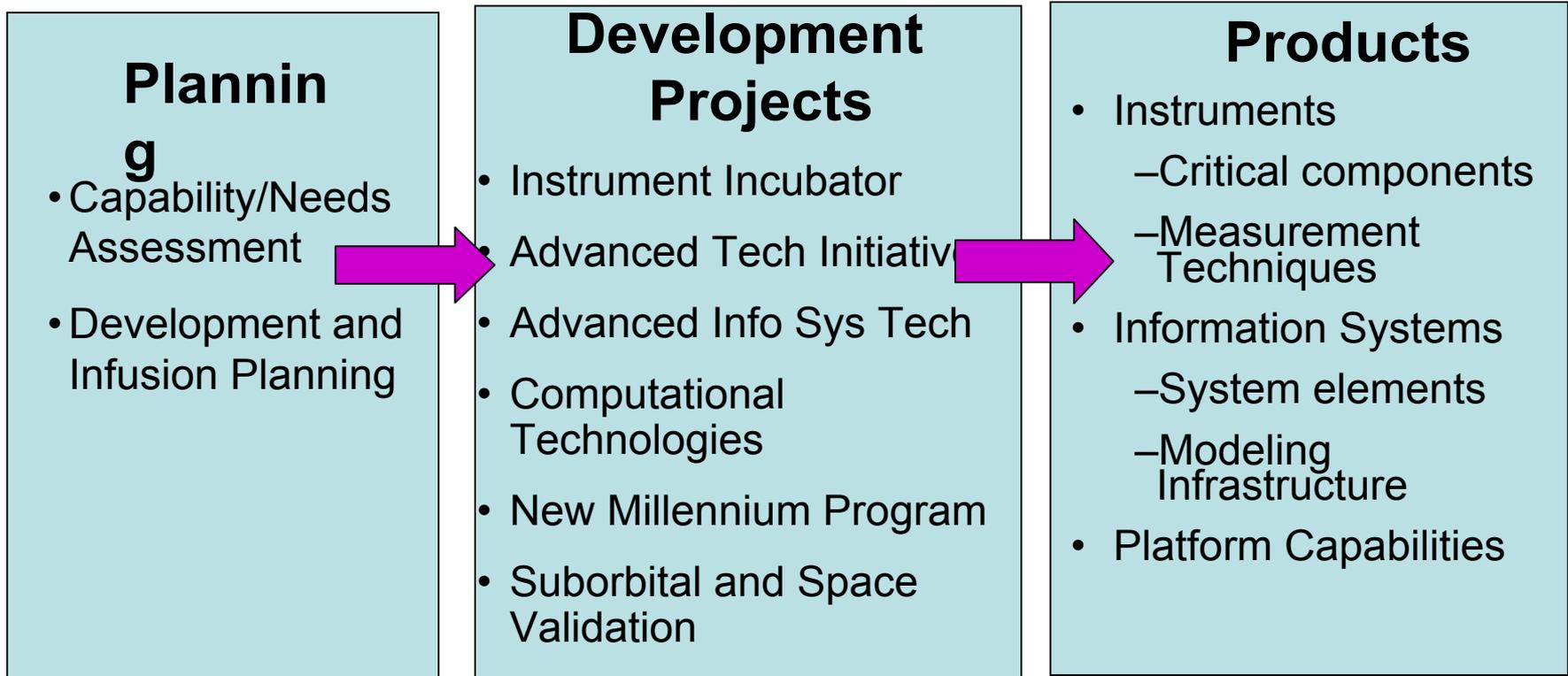
Operational precursor / Technology demos



Operational weather services missions for NOAA



Development of Enabling Technologies



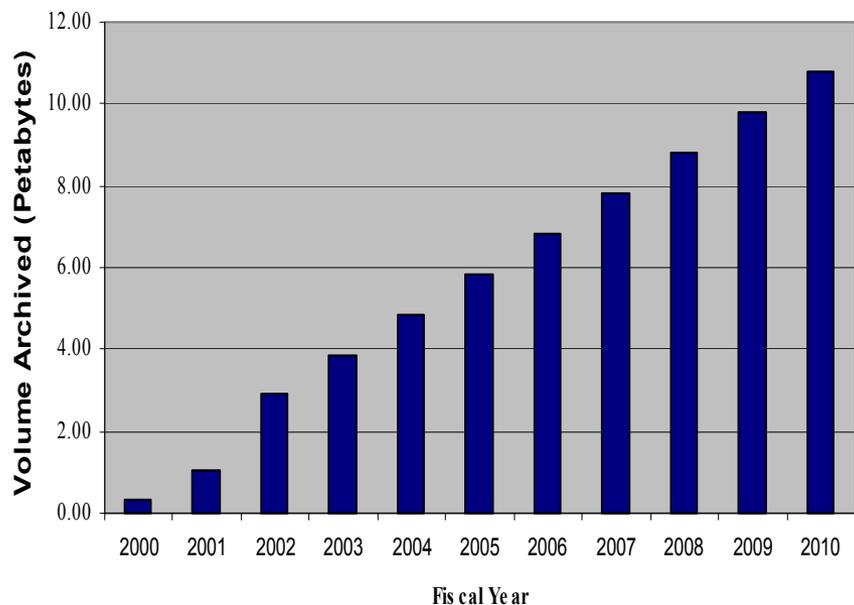


NASA is Meeting a Growing Demand for Earth Science Data and Information

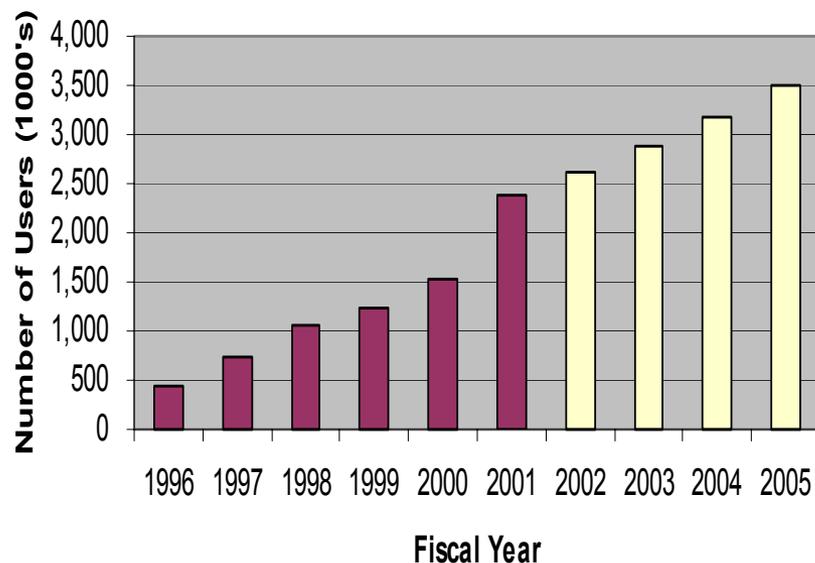
Ingesting, processing, and archiving an unprecedented volume of climate and Earth science data.

NASA is benchmarking capabilities and processes for handling the capacities for future operational needs (e.g., NPOESS).

Explosive Growth in Archive Volume



Distinct Users Supported



NASA provides access to Earth system science data, information, and services to millions of unique users.

Over the next decade, NASA will ensure the timely delivery of Earth Science information at an affordable cost by evolving to a more open, distributed set of data systems and service providers.



Managing the End-to-End Information Flow

Petabytes 10^{15}

Multi-platform, multi-parameter, high spatial and temporal resolution, remote & in-situ sensing

Calibration, Transformation To Characterized Geophysical Parameters

Terabytes 10^{12}

Interaction Between Modeling/Forecasting and Observation Systems

Gigabytes 10^9

Interactive Dissemination

Predictions

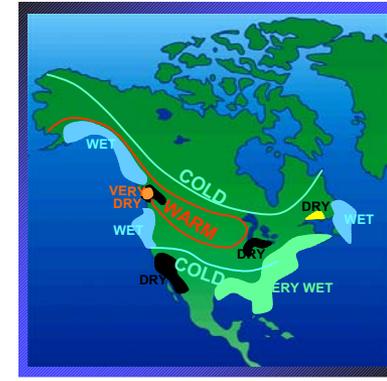
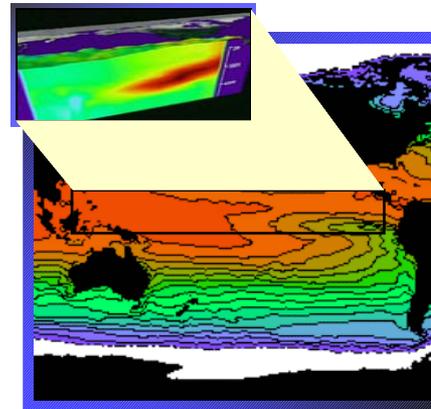
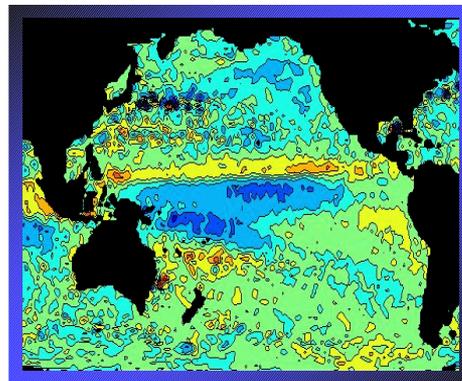
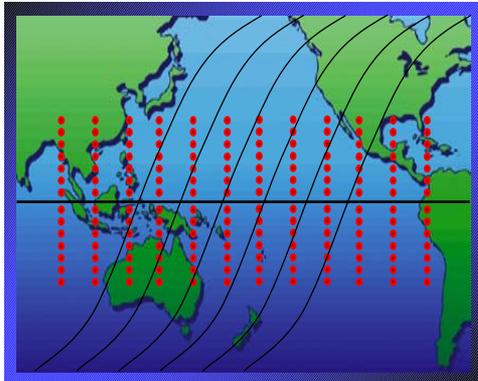
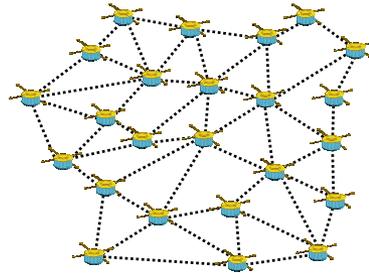
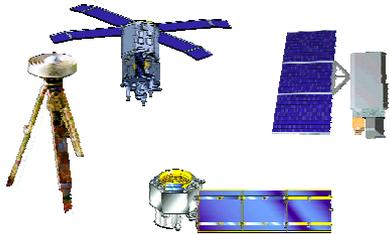
Megabytes 10^6

Advanced Sensors

Data Processing & Analysis

Information Synthesis

Access to Knowledge





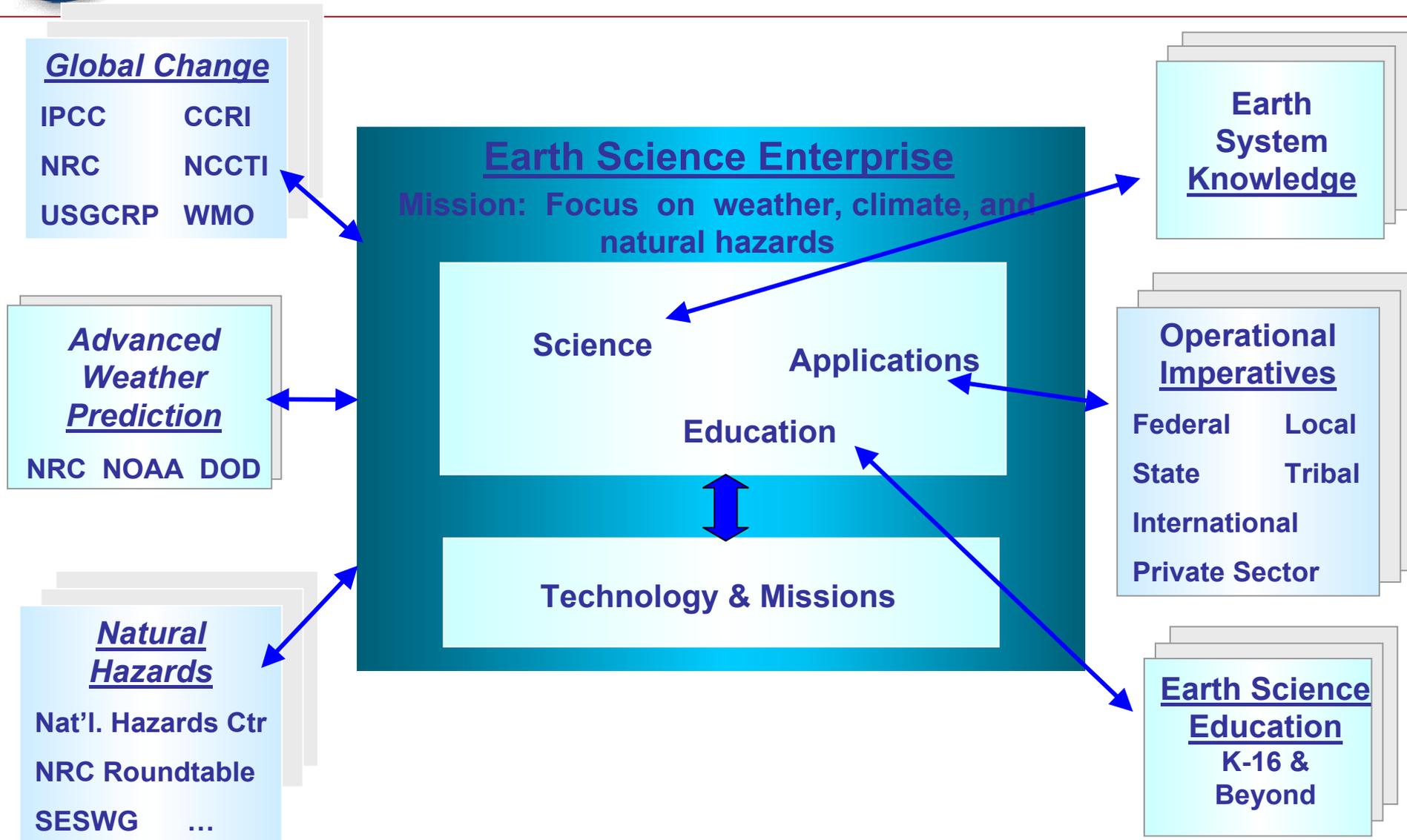
Computing & Modeling at ESE: From Observations to Predictions

- Full power of satellite data is achieved when they are integrated with computational modeling capabilities:
 - Model initialization - for weather and climate forecasts
 - Model evaluation - for all classes of models
 - Data assimilation - preparation of accurate, global, geophysically consistent data sets for research and applications uses
- The challenge facing ESE is to integrate massive amounts of data with computationally demanding scientific models and to be able to produce products for research and decision support
- NASA efforts emphasize this integration, and take advantage of the availability of large-scale computing facilities within NASA, and agency capabilities in computer architecture and software engineering

High-end computing and modeling are the key to transforming data into useful information for decision makers.



Beyond Scientific Exploration...serving Society





Learning through Telepresence

4-D Internet Visualization



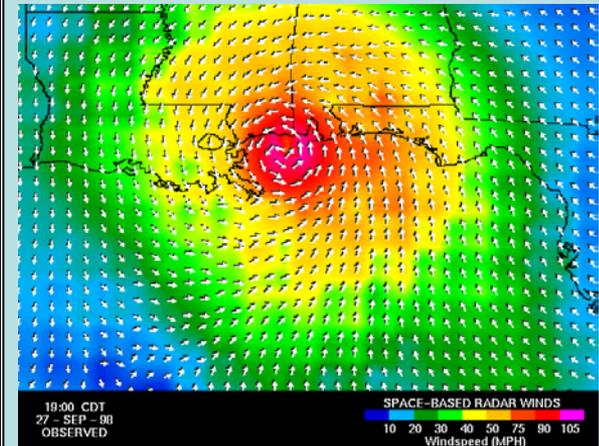
Access to continuously updated databases of Earth science data with capability to view time series

Context-Sensitive Education Modules



Access to continuously updated education modules on Earth science, remote sensing technologies, missions, models, and decision support tools

Context-Sensitive Models & Decision Support Tools



Access to continuously updated models and decision support tools for learning how to run scenarios



Earth Science National Applications



Carbon Management



Public Health



Energy Forecasting



Aviation Safety



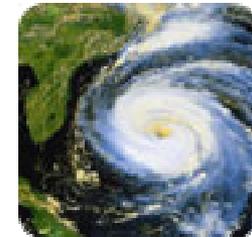
Water Management



Homeland Security



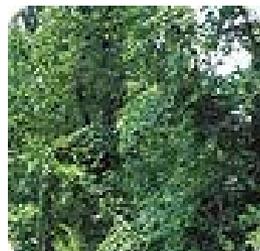
Coastal Management



Disaster Preparedness



Agricultural Competitiveness



Invasive Species



Community Growth



Air Quality



Socioeconomic Benefits

<u>National Applications</u>	<u>Estimated Economic Benefits</u>	<u>Citation</u>
Energy Forecasting	\$9.58 B / yr Estimated annual benefit from implementation of the POWER Project (Biomass Energy Industry and Energy Resource Planning Phases only; average for 2002-2017)	<i>LARC Report: An Estimate of NASA/ESE/POWER Program Benefits to the U.S. From 2002 through 2017, June 3, 2002.</i>
Carbon Management	\$150B / yr Cost savings by soil sequestration for meeting the WRE Carbon 550 Emissions Constraint as determined by the MiniCAM model	<i>Carbon Sequestration in Soils: Science, Monitoring and Beyond; St. Michaels Workshop, Dec 1998</i>
Agricultural Competitiveness	\$300M / yr Projected annual benefit from improved crop prediction based upon better climate forecasting	<i>NOAA Strategic Plan: A Vision for 2005; September 1998</i>



Socioeconomic Benefits

Air Quality Management	350,000 fewer cases of aggravated asthma & 5,000 premature deaths 1 million fewer cases of reduced lung function in children \$500 million estimated from ozone reductions...EPA estimate of annual benefit from adopting new NAAQS standards	EPA Fact Sheet, June 25, 1997 EPA Fact Sheet, July 17, 1997 US EPA, National Air Quality and Emissions Trends Report, March 2001
Disaster Management	\$240M / yr Reduction in losses/yr to the Property and Claims industry through adoption of geospatial technologies \$100M per typical hurricane If 24 hour evacuation predictions could be improved to 300 miles of coastline	Insurance Services Office (ISO), 2002. <i>Weather Impacts, Forecasts and Policy, March 2002 BAMS</i>
Public Health	\$200M / yr Amount that could be reduced to fight asthma.	Johns Hopkins School of Public Health, May 2000



Socioeconomic Benefits

Coastal Management	Reduce economic impacts from harmful algal blooms (HABs) affecting 1) public health 2) commercial fishery 3) recreation and tourism 4) monitoring and management costs	WHOA Technical Report 1999
Invasive Species	\$140 to \$408M / yr Estimated aggregated benefit of reduced environmental damage, reduced crop yield losses and decreased use of herbicides	Office of Technology Assessment (OTA). Report OTA-F-565, 1993.
Water Conservation and Management	\$11B / yr Approximation of partial benefits of current water quality levels as compared to what they would have been w/o water pollution control programs	Application Profile (U.S. EPA)

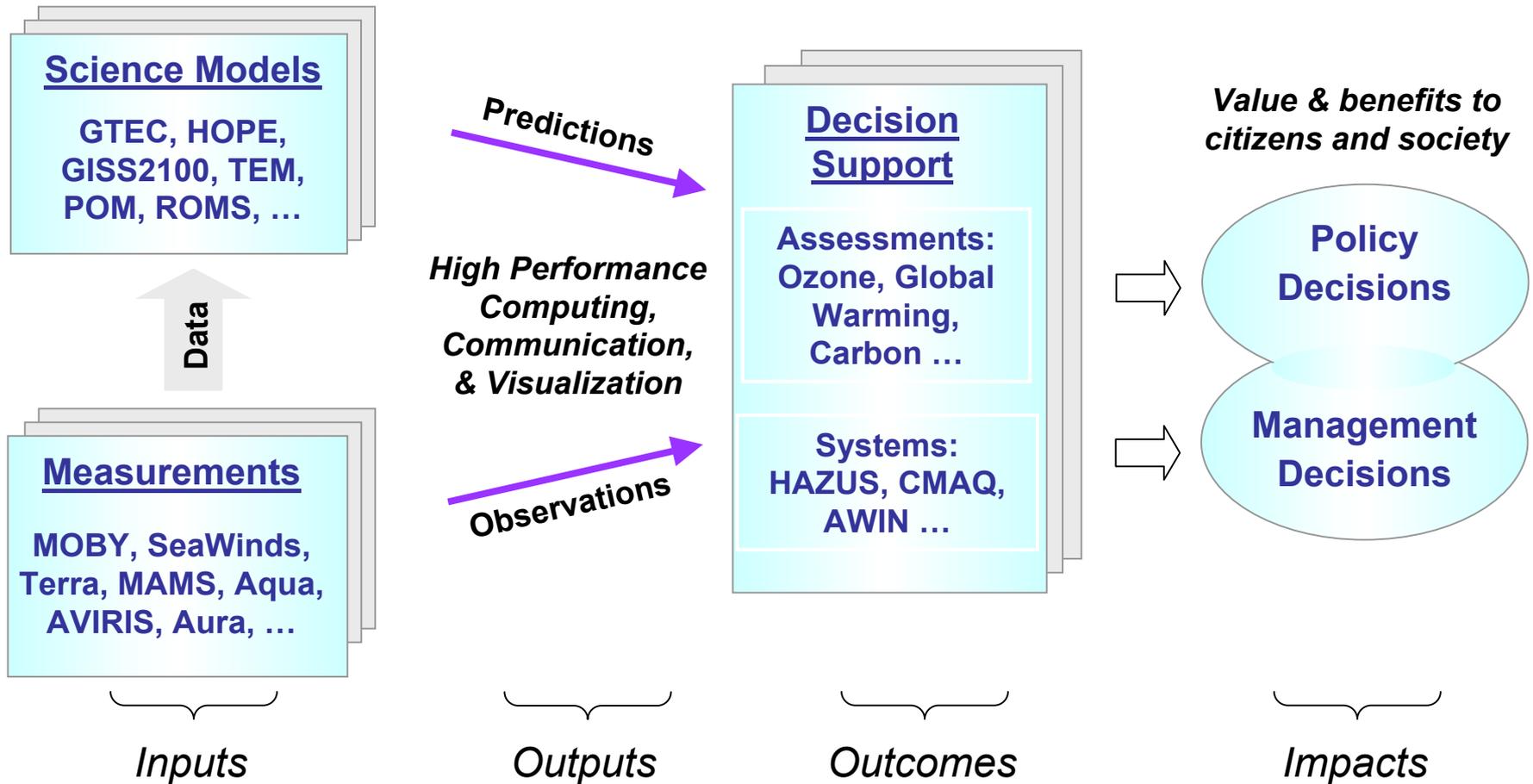


Socioeconomic Benefits

Aviation Safety	\$1.66 B / yr Average annual savings combined from using SVS to improve airport capacity and delay efficiencies at 10 U.S. airports	NASA Langley Research Center, July 2000
Community Growth	>\$1M / yr for one city More efficient decision making for planning offices saved one city planning office (Scottsdale, AZ) millions of dollars/yr	GIS World November 1997



Systems Approach: Serving our World





Conclusions

- NASA's vantage point of space makes Earth System Science possible
- NASA has a well-articulated, end-to-end strategy to answer Earth science questions of substantial societal importance
- Our challenge and opportunity is to transform remote sensing observations into earth science products that serve society's needs
- Our partners are essential to our success

